

ALEX CHOI

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EDUCATION

UNIVERSITY COLLEGE LONDON

MSc Business Analytics - focus on Data Science – Distinction

- Modules include Predictive Analytics, Data Engineering and Natural Language Processing
- Cohort academic student representative

London, United Kingdom
Sep 2022 - Aug 2023

KING'S COLLEGE LONDON

BSc Economics and Management - First Class Honours

London, United Kingdom
Sep 2019 - Jun 2022

EXPERIENCE

Product Management Bootcamp

- 6-week educational experience studying and interning in Product Management with a focus on generating viable product ideas, and managing the product lifecycle from launch through optimization.

Cape Town, South Africa
Jul 2021 - Aug 2021

WORK EXPERIENCE

VODAFONE

Conversational AI Specialist – Developing Vodafone's Customer Service chatbot TOBi

- Responsible for developing and optimizing 21 sales focused journeys using data analytics
- Took ownership for developing a Generative AI powered sales assistant proof of concept for Vodafone
- Managed 6 other employees as part of Vodafone Coding Club, organizing coding challenges for employees

London, United Kingdom
September 2023 – Present

RIIVAL APP

Founder - Mobile app helping students find a sports partner

- Organized the product design and creation with a team of two other developers at a sports technology startup
- Won the People's Choice Award for NACUEs student entrepreneurship competition sponsored by TCS
- Generated over 2000 downloads on the App Store and Google Play

London, United Kingdom
Oct 2020 – August 2023

IBM

Student Machine Learning Intern – AI Emerging Technology Chatbot

- Evaluated 3 different AI chatbot methodologies utilizing Google Cloud and IBM infrastructure
- All 3 chatbot models achieved over 98% accuracy for responses when asked relevant questions
- Achieved a distinction for the thesis documenting the findings of this study

London, United Kingdom
Apr 2023 - Aug 2023

PLACED APP

Operations Intern - Job Matching Platform for the service sector

- Designed, developed and implemented an automated chatbot helping over 150 customers daily solve issues without team intervention
- Rehashed the mobile app B2C Net Promoter Score mechanism providing an additional 25 data-points
- Produced an app feature to help corporate clients filter unsuitable applicants while still ensuring a great applicant pool

London, United Kingdom
May 2022 - Aug 2022

INFOSYS

Marketing Intern

- Guided the marketing strategy for one of India's largest technology consulting firms
- Constructed a new corporate training platform alongside 3 other interns
- Increased social media engagement on all platforms by over 50%

Bangalore, India (Remote)
May 2021 - Jul 2021

ARLIXMEET

Global Coordinator – Founded a series of conferences to support student entrepreneurs

- Organized a series of 12 worldwide conferences for young entrepreneurs
- Recruited and led of a team of 8 regional directors in overseas locations
- Arranged over 5 sponsorship deals with major companies such as Nike, PwC and Mastercard

London, United Kingdom
Mar 2016 - Aug 2019

ADDITIONAL INFORMATION

- Since September 2023 I have launched 4 mobile apps with over 3000 app store downloads utilizing react native and docker technologies
- Conducted a TEDx talk about youth entrepreneurship
- Awarded Wise's 20 under 20 UK young entrepreneurs 2018
- I play the violin and also an avid runner and cyclist